

# LATRESE THOMAS

*Blogger, Podcaster & Entrepreneur*



## ABOUT ME

Being born & raised in a military family, has allowed me vast experience in change, transition & illuminating my purpose. Graduating college and transitioning right into corporate America was the safe move but I longed to pursue my real passion of inspiring, encouraging and educating people, my way.

In my husband, I found a partner to do life with and we have created multiple businesses across industries that allow me to follow my true passion while still remaining engaged and active as a work-from-home mom to my daughters.

## 3.2 K

### WEBSITE HITS

Data recorded since February 2020 solely on Unapologetically Living with Trese.  
Additional 1.2 M hits on my ReLeaf Health website.

## 2050

### IG FOLLOWERS

Date recorded on October 22nd, 2020

## 1690

### PODCAST STREAMS

Data recorded since February 2020 podcast launch

### *About my blog*

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Unapologetically Living with Trese is the place where women can come to find relational stories about marriage, love & relationships, cannabis, cooking, motherhood, Black & women issues.

It's truly a space to discuss our everyday lives without judgment or condemnation. It's a place to be seen and heard, to tell our stories.



# INSTAGRAM ENGAGEMENT

## PEOPLE NOTICE

On an average week, my audience engages at least 2000 times on my content with a mixture of shares, saves, replies, comments and likes.

My followers expect me to show up with inspiring, honest content that encourages them to be their best self as well as educating them on what's going on in the world. More importantly, I always charge them with a call to action. Informing them of the "what" but also the "how". Teaching & educating is important, but when they apply those details to their own lives and way of thinking it's invaluable and transformative!



# CONTENT AUDIENCE

## MY REACH IS WIDE

On my Unapologetically Living with Trese page alone, I reach over 23,000 people over a 7 day span. In addition to that, I also receive numerous hits to my blog, listens on my podcast and views on my YouTube & TikTok channels

My reach is continuing to grow daily!

*What I want for my brand*

UNAPOLOGETICALLY  
TRESE

I am excited to collaborate with companies such as yours to take my brand to the next level. My goal is to influence people in a way that is genuine and authentic, which is why I am only interested in working with brands/clients who resonate with me and my lifestyle.